

APPLICANT(S): SHILOH, Dekel
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AMENDMENTS TO THE CLAIMS

Please add or amend the claims to read as follows, and cancel without prejudice or disclaimer claims indicated as cancelled. The following Listing of Claims is intended to replace all prior versions and/or listings of claims in the application:

LISTING OF CLAIMS

1. **(Previously Presented)** A method according to claim 21, comprising:
 - establishing for the real entity a user account including billing data of said real entity; and
 - facilitating said monetary transaction on said communication network using said virtual transaction account without revealing said billing data of the real entity.
2. **(Previously Presented)** A method according to claim 1, comprising updating said virtual transaction account to reflect said transaction.
3. **(Previously Presented)** A method according to claim 1, comprising:
 - receiving from said real entity information corresponding to an attribute of said virtual entity; and
 - updating said virtual identification data based on the information corresponding to said attribute.
4. **(Previously Presented)** A method according to claim 1, comprising:
 - receiving funds from said real entity;
 - updating said user account to reflect said funds;
 - allocating at least a portion of said funds to said virtual transaction account; and
 - updating the virtual transaction account to reflect said portion of said funds.
5. **(Previously Presented)** A method according to claim 1, comprising:
 - receiving from said real entity credible billing information and credit authorization for said virtual entity;

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updating the billing data of said user account based on said credible billing information; and

updating the virtual transaction account to reflect said credit authorization.

6. **(Previously Presented)** A virtual entity according to claim 22, wherein said virtual identification data comprises pseudo information including a unique user name, a password and information corresponding to one or more attributes of the virtual entity.
7. **(Previously Presented)** A virtual entity according to claim 6, wherein the information corresponding to one or more attributes of the virtual entity comprises information corresponding to one or more physical attributes of the virtual entity.
8. **(Previously Presented)** A virtual entity according to claim 6, wherein said virtual transaction account is associated with a valid pseudo credit account and wherein said virtual transaction account includes virtual billing information which is not linked to billing data of the real entity.
9. **(Previously Presented)** A virtual entity according to claim 7, wherein said one or more physical attributes comprise a visual representation of said virtual entity.
10. **(Previously Presented)** A virtual entity according to claim 7, wherein said one or more physical attributes comprise an audio attribute of said virtual entity.
11. **(Previously Presented)** A virtual entity according to claim 7, wherein said one or more physical attributes are unique to said virtual entity.
12. **(Previously Presented)** A system according to claim 23, wherein the user account includes billing data of the real entity, and wherein said virtual entity is able to perform said monetary transaction on said communication network using said virtual transaction account without revealing said billing data of the real entity.

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13. **(Previously Presented)** A system according to claim 12, wherein said billing data comprises at least one of an amount of money prepaid by said real entity, real banking account details of said real entity, real credit data of said real entity, and data relating to funds from a credible source associated with said real entity.
14. **(Previously Presented)** A system according to claim 12, wherein the virtual transaction account in said second database is updatable via said communication network.
15. **(Previously Presented)** A system according to claim 12, wherein said virtual identification data comprises information corresponding to an attribute of said virtual entity.
16. **(Previously Presented)** A system according to claim 15, wherein said attribute is unique to said virtual entity.
17. **(Previously Presented)** A system according to claim 12, comprising a virtual transaction processor to process transactions of said virtual entity on said communication network using said virtual transaction account.
18. **(Previously Presented)** A system according to claim 12, wherein said billing data comprises data relating to funds received from a substantially untraceable source.
19. **(Previously Presented)** A system according to claim 12, wherein the virtual identification data comprises at least one of a pseudo first name, a pseudo family name, a password, a pseudo address, and a pseudo date of birth.
20. **(Previously Presented)** A system according to claim 12, wherein said virtual transaction account is associated with a valid virtual credit account not linked to the billing data of the real entity.

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21. **(Currently Amended)** A method of facilitating access to a service on a communication network using a virtual entity, the method comprising:

storing virtual identification data defining said virtual entity in a memory accessible via one or more sites of the communication network;

allowing a real entity access to control said virtual entity by using at least one of said sites; and

assigning to said virtual entity a virtual transaction account associated with said virtual identification data,

wherein said virtual transaction account ~~having sufficient has~~ authorization to perform a ~~monetary~~ transaction of monetary value ~~on behalf of the real entity~~ with one or more other entities over said communication network, and

wherein said virtual identification data is ~~insufficient to does not~~ identify said real entity to said one or more other entities over said communication network.

22. **(Currently Amended)** A virtual entity comprising:

a memory having stored therein virtual identification data defining the virtual entity,

wherein said virtual entity is accessible via one or more sites of a communication network and is controllable by a real entity using at least one of said sites,

wherein said virtual entity is assigned a virtual transaction account associated with said virtual identification data,

wherein said virtual transaction account ~~has having sufficient~~ authorization to perform a ~~monetary~~ transaction of monetary value ~~on behalf of the real entity~~ with one or more other entities over said communication network,

and wherein said virtual identification data is ~~insufficient to does not~~ identify said real entity to said one or more other entities over said communication network.

23. **(Currently Amended)** A system of facilitating access to a service on a communication network using a virtual entity, the system comprising:

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a first database to store data corresponding to a user account of a real entity;
and

a second database, associated with one or more sites of said communication network, to store virtual identification data defining said virtual entity and data corresponding to a virtual transaction account assigned to the virtual entity,

wherein said virtual entity is accessible via one or more sites of the communication network and is controllable by the real entity using at least one of said sites,

wherein the data corresponding to the virtual transaction account includes sufficient authorization to perform a ~~monetary~~ transaction of monetary value ~~on behalf of the real entity~~ with one or more other entities over said communication network,

and wherein said virtual identification data ~~is insufficient to~~ does not identify the real entity to said one or more other entities over said communication network.